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# TRADEMARKS AND UNFAIR COMPETITION

## Volume III

Course Materials

Fall 1997

Professor Rosemary Coombe

Faculty of Law

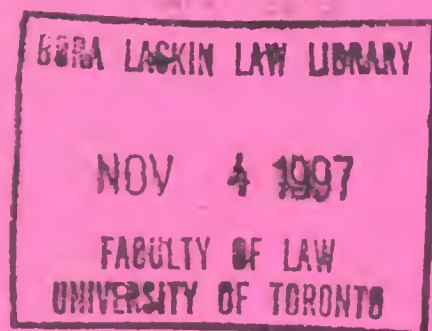
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Week Eight: October 28, 1997

## Comparative Advertising

Brenda Pritchard and Mark Galvin, Comparative Advertising (transparencies) 733

Week Nine: November 4, 1997

## Consumer Protection and Competition Policy: The Example of Pharmaceuticals

James Kokonis and Gunar Gaikis, "Pharmaceutic Protection in Canada" (1994) 742

Ciba-Geigy Canada Ltd. v. Apotex Inc. 746

Ciba-Geigy Canada Ltd. v. Novopharm Ltd. 772

Angela Furlanetto, "Prescription Pharmaceuticals and the Passing-Off Action" (1996) 796

Eli Lilly and Co. v. Novopharm Ltd. 812

Zeneca Ltd. v. Apotex Inc. (Endorsement of Master Jennings, 5 June 1997) 866

Zeneca Ltd. v. Apotex Inc. (Affidavit of Bernard Sherman, 13 June 1997) 872

Opposition by Novopharm to Trade-mark Application filed by Bayer Inc. (23 December 1996) 886

"Trade-Dress and Pharmaceuticals: Efficiency, Competition and Intellectual Property Rights" (1997) 896

